

Marketing your club



SIMON GRIFFITHS

Tamworth Spartans Club Chair

Director of “The Content Equation” and Non-Exec Director at Volleyball England.



KARA GRIFFITHS

Tamworth Spartans Club Secretary

Former journalist turned PR professional, Director of Operations at University of Birmingham School.



WHAT YOU WILL LEARN

- How to create an attractive product out of your club
- Tips on reaching out to your local community
- Key partnerships to make
- Best methods of communicating with the people in your area

RECOMMENDED FOR

- Club Secretary
- Club Media Manager or member in charge of the website
- Club Chair person
- Club member in charge of partnerships and fund raising

27TH JULY 2019
09.30 - 13.00

£35 / person
£90 / 3 club members

Loughborough University
Sport Park, LE11 3QF