

DEVELOPMENT PLAN

Planning Ahead

Putting a development plan together does not need to be a complicated task. In fact, the simpler, the better. Complicated plans can be difficult to follow and therefore hard to achieve.

Good plans are short and concise. They should be realistic and achievable and should be relevant to the needs of the club; it is much more sensible to have five realistic objectives rather than twenty-five which are not.

Benefits of producing a club development plan are:

- It sets out clearly what the club wishes to achieve
- It keeps members informed of where the club is going
- It can help to recruit new members
- It is a good way of demonstrating the clubs commitment to improving its strength and structure
- It focuses activity on key areas, so that energy is not diluted across too many areas
- It is required by many local and national funding bodies to support applications for funding

When putting an action plan together consider the following points:

- What aspect of your club do you need to develop?
- How are you going to do it?
- Who is going to do it?
- When is it going to be done?
- What will it cost?

Whatever development plan you choose for your club you will need to monitor, review and revise it to ensure that your club continues to develop.

Reviewing Progress

At the end of the season/year it is good practice to review the achievements of your club and make a critical appraisal of how things might be improved or developed for the next season. The review usually involves looking at progress against the development plan but should also take into account members views on what they enjoyed and what they would like to see in the future (your club can use its feedback system to find out member views).



NAME OF CLUB

DATE

Focus Area : Club Management

Area of activity	Details of proposed action	Total cost	Responsibility	Completion date
<i>Volunteers (example only)</i>	<i>Develop Volunteer recognition scheme, have Volunteer awards that run annually and are awarded at annual club dinner</i>	<i>£10 (printing cost)</i>	<i>Volunteer Co-ordinator</i>	<i>October 2010</i>

Focus Area : Playing Programme

Area of activity	Details of proposed action	Total cost	Responsibility	Completion date
<i>Coaching (example only)</i>	<i>Need to recruit at least one new coach to the club, advertise on Volleyball England website and send one member on a Level 1 coaching award.</i>	<i>£60 approx.</i>	<i>Volunteer Co-ordinator</i>	<i>March 2011</i>

Focus Area : Duty of Care and Child Protection

Area of activity	Details of proposed action	Total cost	Responsibility	Completion date
<i>Child Protection (example only)</i>	<i>All volunteers to be CRB checked</i>	<i>Free.</i>	<i>Club Welfare officer</i>	<i>Dec 2010</i>

Focus Area : Sports Equity and Ethics

Area of activity	Details of proposed action	Total cost	Responsibility	Completion date
<i>Inclusion (example only)</i>	<i>Develop a strategy for the inclusion of Disabled Volleyball players should they wish to join the club.</i>	<i>£0</i>	<i>Club Welfare Officer & Club Chairperson</i>	<i>November 2010</i>