

THE VOLLEYBALL VOICE 2015

#VV2015



People

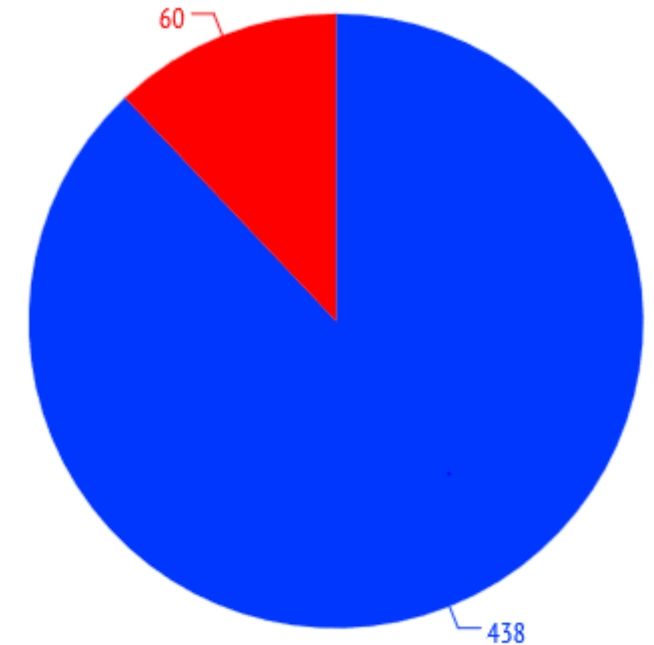
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#VV2015 By Numbers

- **2,085 Miles** Travelled
- **10** Destinations
- **157** Attendees
- **60** Clubs Represented
 - 14% of Clubs
- **11** Staff Members (**5** VRM's)
- **16** Funding Enquiries
- Potential **£220k** External Funding



Total Number of Registered Clubs...

Number of Clubs Represented

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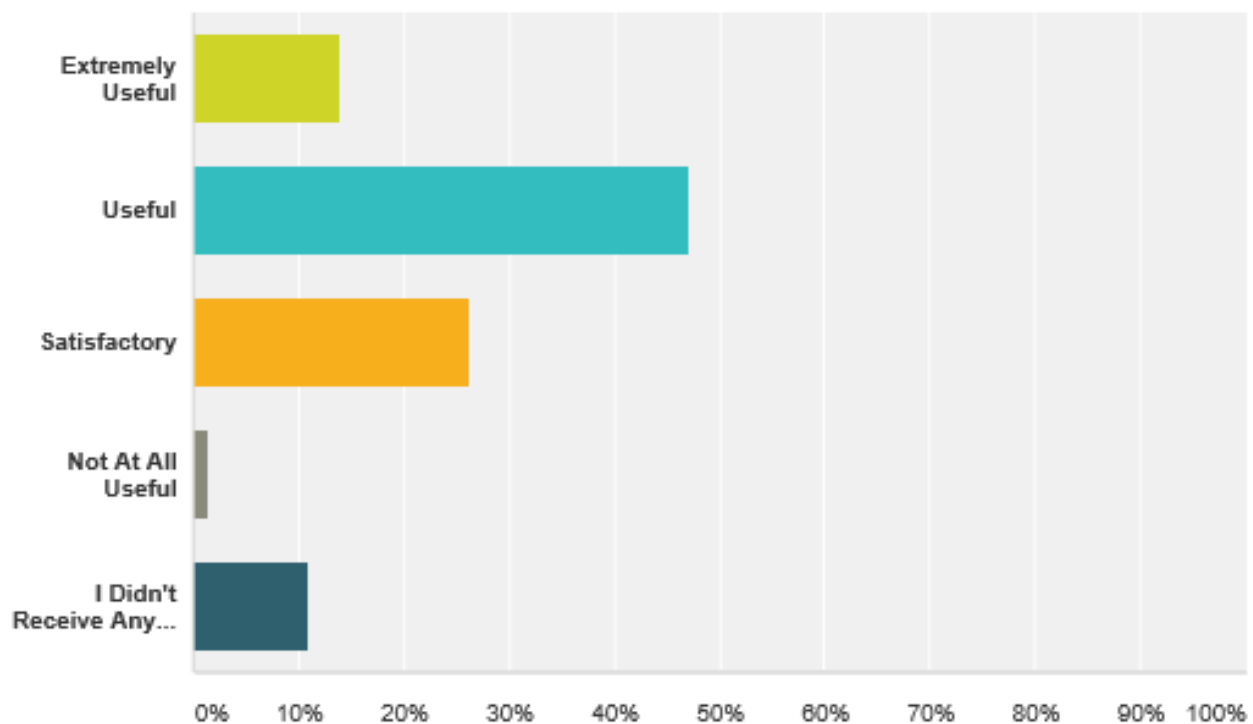
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Post Event Feedback

How useful was the pre-event information?

Answered: 72 Skipped: 1



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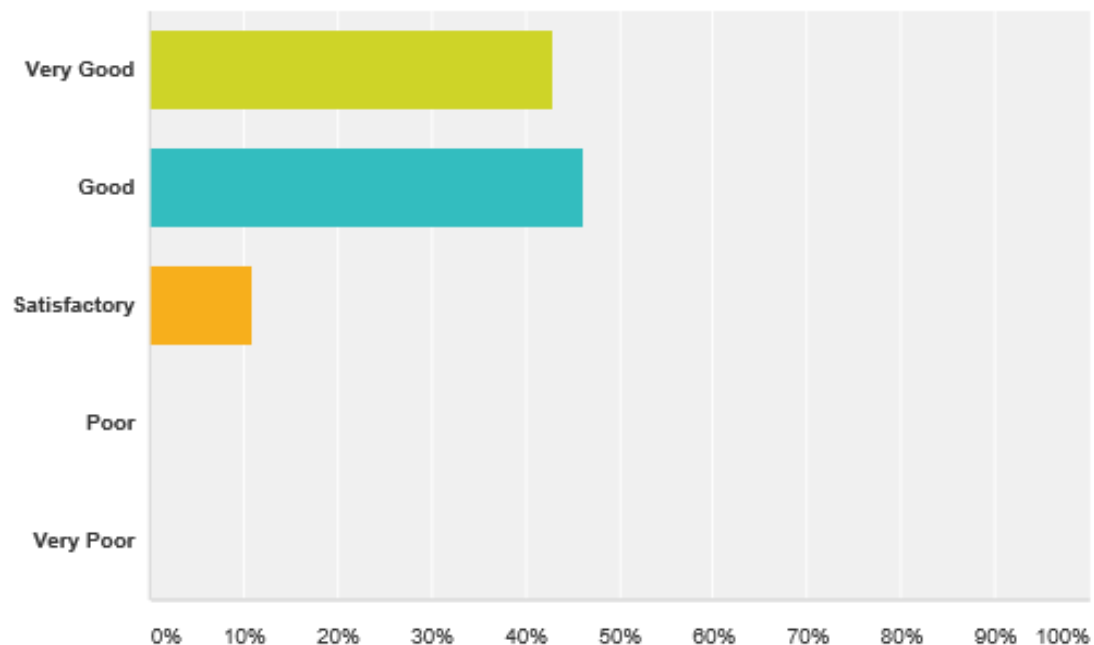
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ENGLAND**

The Volleyball Voice is back !

Post Event Feedback Cont.

Workshop & Key Note Ratings: Open Discussion

Answered: 65 Skipped: 8



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Post Event Feedback Cont.

Areas For Improvement Included – asking clubs what they want, more information on funding and acquiring local facilities, and making the presentations even more relevant to each region.

Summaries Included – great to see where volleyball is heading, good open discussion, beneficial and useful to clubs, positive, good networking opportunity, and good to see Volleyball England are listening to clubs.

Ask Sport Lots Participation Clubs Evening
Open Discussion Slides Funding Support
Local Facilities

Volleyball Heading Open Discussion Beneficial
Useful Listening Clubs Experience Meeting
Location Positive Interesting

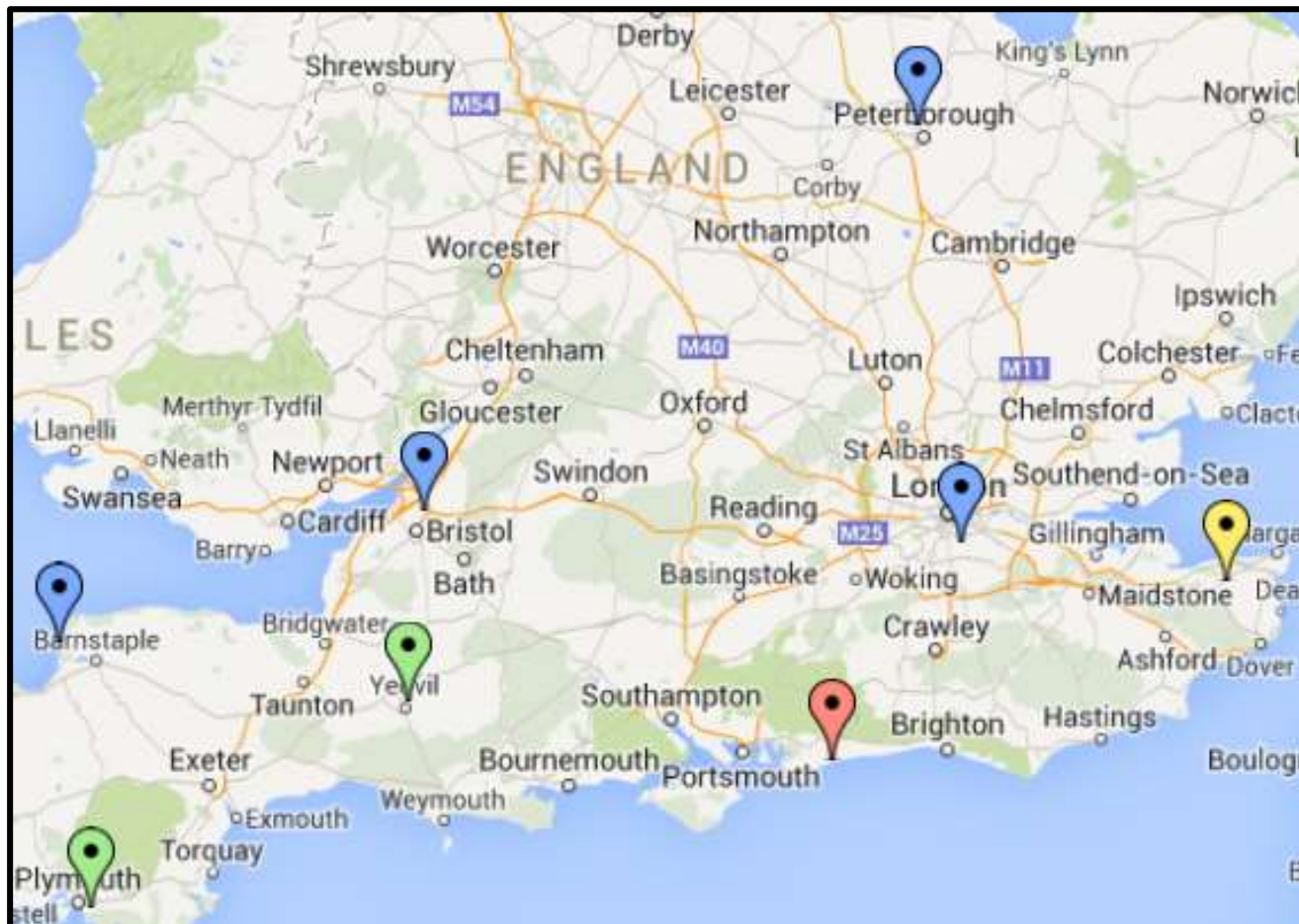
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Potential Funding Bids



The Membership Team have so far had eight enquiries regarding a Sport England Small Grant, from the mapped clubs.

These are for a number of different projects, including beach sessions, new NVL teams and female only Go Spike sessions.

Potentially bringing in up to £220k of further external funding, the Membership Team are looking to contact more clubs that we met during the Volleyball Voice 2015 to provide support for their ideas.

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Overall Themes

- WORKFORCE
 - Lack of referees, and lack of **active** referees
 - Shortage of coaches in some regions (SW, YO, NE)
 - Respect towards referees
- TALENT
 - Making clubs aware of Talent ID developments
 - Senior Academies – how do regions get one?



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Overall Themes Cont.

- Participation
- Confusion over Go Spike brand – benefits of buy in
- Unbranded recreational sessions taking place
- Retention following mass participation events
- Schools and Youth Review
- HEVO exit routes – linking them into the club network

- COMPETITIONS
- More Junior competitive opportunities
- More Northern tournaments (NE & NW)



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Overall Themes Cont.

- MEMBERSHIP
 - Need for an app & feedback regarding 3Touch going online
 - More information required on engaging BAME participants
 - Need for facilities and Inspired Facilities bids
-
- OTHER
 - Overwhelmingly positive regarding commercial deals
 - Need for more court time and space
 - Customer Service issues



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London (LO)



- Go Spike branding – a lot of unbranded recreational sessions, but willingness to buy into brand with relevant product behind it.
- Lack of court space a big issue in London.
- What is the value of Volley Mark for clubs?
- Shortage of referees, upgrading, and respect towards referees.
- Supportive of major events and highlighted the pull of hosting events in London post-2012

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Exeter (SW)



- Looking at transferring assets to secure venues.
- Interest in NVL funding bids and entering the NVL.
- Wish for more permanent bases like Kettering.
- Strength of regional leagues growing, highlighting successes in Bristol and Swindon in particular.
- Talent being streamlined – what is done after a junior player is not selected? Deselection needs working on.

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Ashcombe (SE)



- Very positive attitude towards recreational sessions and This Girl Can – resulting in a funding bid for a new This Girl Can, Go Spike session.
- Supportive of IR and recognise need for data.
- Demand for referees exceeding number.
- Would like hard copies of 3T made available, especially for camps.

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Essex (EA)



- Lack of senior coaches and coach mentors an issue – looking at number of Level 3 coaches. Could a mentor/buddy system work?
- Social media is too fragmented – needs work.
- Schools & Youth Review positively received – need to get sport into schools – questioned how much information on this was available.
- Concentrate IR efforts on known “no” vote clubs – Essex and the East generally very supportive.

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Gateshead (NE)



- Feel withdrawn from the talent system and pathways – lack of Talent ID in the North East.
- More competitive opportunities up North needed.
- A lot of unbranded Go Spike sessions, but again a willingness to buy in to brand and product – recreational sessions are happening.
- Support for a beach volleyball court – would be well received.

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Warrington (NW)



- Unclear on Talent Pathways currently – but positive about changes.
- Fear Senior Academies would remove talented players from the clubs and leave them at a disadvantage.
- Lack of data readily available.
- Schools & Youth Review well received – very strong need to get volleyball embedded in schools.
- Membership package for schools.

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York (YO)



- Would like to offer input into Schools & Youth Review – very positive about this and to see it work.
- Need for more women in the sport – supportive of This Girl Can.
- Work with clubs to boost social media.
- Availability of sports halls a big concern, especially when setting up new sessions.

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Loughborough (EM)



- League structure needs reviewing – but what is the best approach to take? Need to work with clubs to determine this.
- Competitive opportunities for all levels and all ages.
- Lack of referees an issue, same people officiating all the time.
- The East Midlands have installed IR with their regional team members this year and it has proven successful – offsetting cost with reduced club registration fee.

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Walsall (WM)



- Lack of value with the Go Spike brand, Go Spike can be confusing for volleyball players, so even more so for non-volleyballers.
- No contact from Head Office staff.
- Youngsters falling through the gap with limited competitive opportunities and turning to other sports.
- Strong demand in the West Midlands for a Senior Academy and a beach court – why are these not being pursued given their Investment Zone status?

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