

What is Sportivate?

Sportivate is a £32 million Lottery programme (running from April 2011 until March 2015) that gives participants aged between 14 and 25 the chance to receive six to eight weeks of coaching in a range of sports including volleyball. Sportivate is a key part of Sport England's London 2012 mass participation legacy plan, "Places People Play".

Not only are the sessions a chance for them to learn a new sport or improve on existing skills, but if they keep taking part after the course is finished, they could find themselves on their way to watch the London 2012 Olympic or Paralympics Games. All participants who complete their course, missing no more than one session, and keep playing the sport for at least another three months will be entered into a ballot for free London 2012 tickets!

The programme is aimed at those who are not currently taking part in sport in their own time, or are doing so for a very limited amount of time – and will support them to continue playing sport in their community after the six weeks is up.

What does Sportivate hope to achieve?

- Up to 300,000 people aged 14-25 years old completing Sportivate sessions.
- At least 2/5 of participants (120,000 people) continuing to play sport regularly.
- To meet the needs and demands of this age group by providing suitable and relevant sporting activities.
- More opportunities for the growth and deployment of coaches and volunteers
- More people using leisure centres and sports facilities.
- Close links with community clubs to encourage Sportivate participants to play and volunteer at their local club.

Applying for Sportivate Funding

There are several different rounds with different deadlines for each individual CSP; details can be found on their websites. Funding rounds run to March 2013.

Who can apply for Sportivate funding?

- National Governing Bodies (e.g. Volleyball England)
- Sports Clubs
- Youth Clubs
- Secondary Schools/Colleges/Universities
- Groups/Workplaces representing 14-25 year olds

What activities / equipment are eligible for Sportivate funding?

- Paying coaches to run activities
- Volunteers (in kind) to help run activities
- Hire of facilities to deliver activities
- Transport to aid young people and coaches to attend sessions
- Marketing / publicity of Sportivate activities (posters, design time, printing)
- Training/coaching courses
- Equipment – minimal costs only

What costs aren't eligible?

- Co-ordination/admin/management costs
- Overheads (storage of equipment, insurance and asset register maintenance)
- Retrospective activities (activities that have already started)
- Statutory items – e.g. booster seats
- Buildings or refurbishment costs
- Contingency costs – replacing damaged equipment etc
- Projects that have no clear community/sustainable exit route
- Purchase of vehicles
- Items with poor value for money

What are the criteria for activities?

- Projects must be for activities that are **insufficiently targeted** in that area
- Activity must target **14-25 year olds**
- Activity must run for a minimum of **6 weeks** and a maximum of **8 weeks**
- Activity should be **one hour** in duration, although it is acceptable to plan for longer sessions if the activity demands (e.g. outdoor activity)
- Providers may use an **event, competition or personal challenge** for participants, either as part of each session or as a final week culmination of the sessions
- Activity to **target young people who are not participating regularly in sport** in their own time (semi sporty)
- All activities must be targeted with **evidence to justify the demand** and evidence must be provided that **consultation** has taken place
- Sessions can take place at **any time during the day**
- Sessions should be **coached** or **led** and **community focused**
- Participants will be supported into a **local club** or **alternative sports provision at the end of the weekly coaching sessions.**
- All projects must have evidence of **consultation** with their **local authority**
- Activity must be a **new initiative** or **demonstrate differences** to current provision
- Organisations, and their deliverers must meet **minimum operating standards** (further information available on request)

Completing a Sportivate Plan

The easiest way to get involved with the Sportivate funding programme is to apply via your local County Sports Partnership. More details regarding applications, local time scales and delivery can also be found on your local county website. You can download a list of local contacts from the Volleyball England Club Funding website.

Please read any briefing documents in full and the guidance notes provided prior to completing the Sportivate application form to minimise errors and to ensure the required detail is included in submitted application forms.