



Job Title: Participation Director
Reference: VBE054
Salary: Competitive
Location: Loughborough
Closing Date: 3rd July 2013
Interview Date: 17th July 2013

Volleyball England is the National Governing Body for all disciplines of Volleyball in England with its headquarters situated at SportPark, Loughborough University. Volleyball England is seeking to appoint a Participation Director who will be an integral member of the Senior Management Team.

Your job will include:

To develop and lead Volleyball England's delivery of increased participation in volleyball.

To develop consumer insights strategy to drive prioritisation of activity by Head Office, field teams and volunteers to drive up participation. Lead the strategy for the development of investment zones ensuring the building of stakeholder relationships.

To develop marketing and PR strategy and build capacity within Volleyball England to increase awareness and the brand of volleyball, and in turn participation. Develop and implement the membership strategy and build member relations across the entire Volleyball England community (clubs, coaches, referees and players) to encourage and facilitate participation.

To develop and implement competition strategy and manage performance to ensure maximum impact on participation.

We are looking for a candidate whose skills and experience include:

Significant experience and expertise in sport development or demonstrable expertise that can be transferred to the sector with at least 5 years experience at strategic management level.

Track record of delivering measureable uplift in sports participation or measurable growth in engagement in other sectors.

Expertise in developing strategy for and using consumer insights to prioritise activity and spend.

How to Apply:

To obtain an application pack please contact Volleyball England on 01509 227722, email jobs@volleyballengland.org or write to the Operations Department, Volleyball England, SportPark, Loughborough University, 3 Oakwood Drive, Loughborough, Leicestershire, LE11 3QF.