



MARKETING, COMMUNICATIONS & COMMERCIAL ADVISORY GROUP EXPERT REPRESENTATIVE

Volleyball England have created a Marketing, Communications & Commercial Advisory Group to provide strategic oversight and practical delivery advice to the brand marketing, internal & external communications and commercial revenue generation areas of the organisation.

This group will consist of: the Director of Marketing, Volleyball England staff, business representatives, membership representatives and academic representatives.

Volleyball England are looking for up to six Expert Representatives from either the business world, Volleyball England Membership family or academia.

Please note: this is a voluntary position, but travel expenses will be paid by prior agreement.

Anticipated workload: Attendance at two meetings per year (most likely at SportPark in Loughborough). Regular communication between meetings and some individual meeting or projects undertaken with an expected commitment being 12 days of time per year.

Skills required:

- All members should have **extensive senior or executive management** experience in the areas of responsibility, or be a Masters/PhD graduate in Business, Marketing or Communications, who is looking to achieve chartered or licensed status in their discipline
- Members shall have experience in at least one of the following areas:
 - Brand management
 - Advertising
 - Public relations & media
 - Internal communications
 - Online & social media
 - Sponsorship
 - Licensing, merchandise & promotions
 - Fundraising & donations
- An interest in volleyball or the general sports industry

To apply: Send a covering letter detailing how you meet the skills required, why you would like to be part of the Marketing, Communications &

Commercial Advisory Group and what you feel you could contribute,
with a CV, to Ilona Berry at:

Volleyball England

SportPark

3 Oakwood Drive

Loughborough

LE11 3QF

Or

i.berry@volleyballengland.org

Deadline:

Monday 13th April 2015