

Lenny Barry
Nominated for Vice President at 2014 AGM

Biography

I am interested in developing my role and involvement with Volleyball England for a number of reasons, and believe I have the required skills, experience and knowledge to be considered to do so.

I have a lifetime passion for sport, volleyball and student sport in particular, as evidenced by over 30 years voluntary experience in the volleyball / student sport environments. This hopefully demonstrates commitment, dedication and desire to put the time and effort in to the role. Player, coach, referee, administrator and tutor in volleyball throughout that time.

Am a current Volleyball England Competition Commissioner, responsible for National Cup, and was Playing Director in 2005, responsible for Indoors, Beach and Performance.

Have been a Board Member of Civil Service Sports Council (CSSC Sports & Leisure), the largest provider of corporate sport in the UK, and was Chairman of British Universities (BUSA) the largest multi-sport provider in Europe. Both organisations were dynamic and evolving, identifying the changing customer needs and developing new products and delivery to suit.

If elected Vice President I would hope to bring some of the knowledge and expertise from other organisations, and from being a career civil servant where I have worked with Directors, and Ministers, on strategy, policy and communications. We can communicate better with members. Some of our activity and expenditure is Sport England led, some is discretionary. We do need to generate more income ourselves, and prioritise how to spend it.

We do things for a reason. We should be able to clearly communicate what we are doing, why and what outcome we expect to see as a result to all our members.

It is no longer acceptable to "do as we have always done", but must consider our current market, the factors affecting it now, and on the horizon and consider and implement changes to seek to meet strategic aims. We need innovation, we may need to take measured risks, but we also need to have our sport "joined-up" with Regions, schools, NVL, performance, indoors, sitting, beach and grass all working collectively, with partners, to increase participation, our media profile and marketability.

I have held membership of Institutes of Personnel and Development, Public Relations and Management. Currently have 80 colleagues working with me in my area and have responsibility for their performance, development and progression. Well versed in objective setting and measuring progress

Every situation creates an opportunity. Not everything works out the way it is hoped or planned, and we need to be flexible, innovative and creative to see and seize the opportunity, turning round a possible disappointment into something better for the future.

I ask for the opportunity to assist volleyball to continue grow, increase participation and performance, further enhance relations and support from partners, identifying and securing opportunities to promote volleyball to a wider audience.