



## Case Study

<b>Name of Club</b>	<b>Cleobury Mortimer Volleyball Club</b>
<b>Volley 123 Level Achieved</b>	Volley 1
<b>Website Address</b>	<a href="http://pages.cleoburycountry.com/cmvc">http://pages.cleoburycountry.com/cmvc</a>
<b>Describe your club</b>	<p>Our club was established in 1981. In the following years the club have worked very closely with the local secondary school. In some of the local primary schools club coaches have been leading volleyball sessions. We have also been helping the surrounding secondary schools establish some links to Volleyball and club coaches help to run Volleyball Fixtures, which have proved to be very successful. As a result the schools have become more aware of the sport and funding has been made available for the schools to purchase equipment.</p> <p>Two club coaches also run the Volleyball Leaders Course for Y10 and Y11 Young leaders in the local secondary school. This will be the second year it has been run and the students then help to organise and run the Y5/6 Volleyball festival for local primary schools.</p> <p>We have a very successful junior club with 20-30 children regularly attending on a weekly basis. The adult sessions follow directly after the junior club, which enables some of the more experienced younger players to attend or help at both.</p> <p>We currently have 2 ladies local league teams playing in the West Midlands league and one men's team. This season some of our older junior members are playing half a season (7 games) in the men's league to give them experience against harder opposition.</p> <p>For 15 years we also fielded a strong National League Ladies Div 2 Squad but due to a change in players this unfortunately came to an end in 2007.</p> <p>Our club has always enjoyed playing and socialising; we have a strong set of supporters and volunteers within the club who along with the players ensure we celebrate our achievements and maintain the fun element of the club.</p>
<b>Why did you apply for Volley 123?</b>	To get accreditation for the club and support our School-Club Link.
<b>How did you organise completing your application?</b>	One person took on the application and organising the pack of information. The Club Secretary and other club members supported this.
<b>What was most</b>	It was time consuming collating all the information, however now it has

<b>difficult about working towards Volley 123?</b>	been done, updating the information and ensuring the club continues to move forwards and has evidence of this should not require as much time.
<b>What have been the positives for your club of achieving Volley 123 and Clubmark?</b>	It has enabled us to apply for grants and has proved to parents and schools we are a safe, child friendly and accessible club.
<b>Your top tip for clubs currently working towards Volley 123</b>	It might be an idea to delegate sections to certain people to ensure they gather the information and keep it updated over the years.  I think it is best to have one person overall responsibility for it and this should not be someone who already has a big job in the club.
<b>What are your plans for the future?</b>	Our club has changed direction slightly over the last few years we had a lot of older players who are now being replaced by our junior club members so we need to ensure they are looked after and lead in the best direction for development.  We are now holding monthly Academy sessions, for our better Juniors. This is to help them make the step up to Regional Squads and above. It is hoped to invite in external coaches to help at these sessions to give our Juniors as much quality volleyball as possible.
<b>Any other comments about Volley 123</b>	If takes time but is worth the effort.



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