



**Carol Fogarty**  
**Nominated for Marketing Director at 2016 AGM**

Carol Fogarty has been a passionate participant in volleyball across England over the past 30 years as a player competing in the Women's Super 8 League and in Beach Grand Prix competitions. Many of those years were spent at Ashcombe Volleyball Club where she held the role of Chairperson and helped to shape the clubs activities alongside Freda Bussey MBE. More recently, Carol coordinates and supports the running of a junior volleyball club coaching children aged 11 to 16 in her local area.

She believes that her proven credentials in blue chip fast moving consumer good corporations (GlaxoSmithKline, PepsiCo) at senior commercial management and director-level combined with her experience of volleyball fits the profile of what is required in the role of Marketing Director. In particular, she specialises in strategic project management, category and insight development, process development, and budget management within Sales and Customer Marketing teams. Carol is also a highly experienced executive coach and trainer across a variety of sectors specialising in team development and facilitation. At home, Carol lives with her husband Tony and two children along with a few family pets. Carol believes she possesses the right balance of skills and behavioural competencies and qualities that are required to fulfil this role successfully and would relish the opportunity to help shape the future for Volleyball England and its members. Not shy of hard work, Carol has a strong resilience towards making things happen.